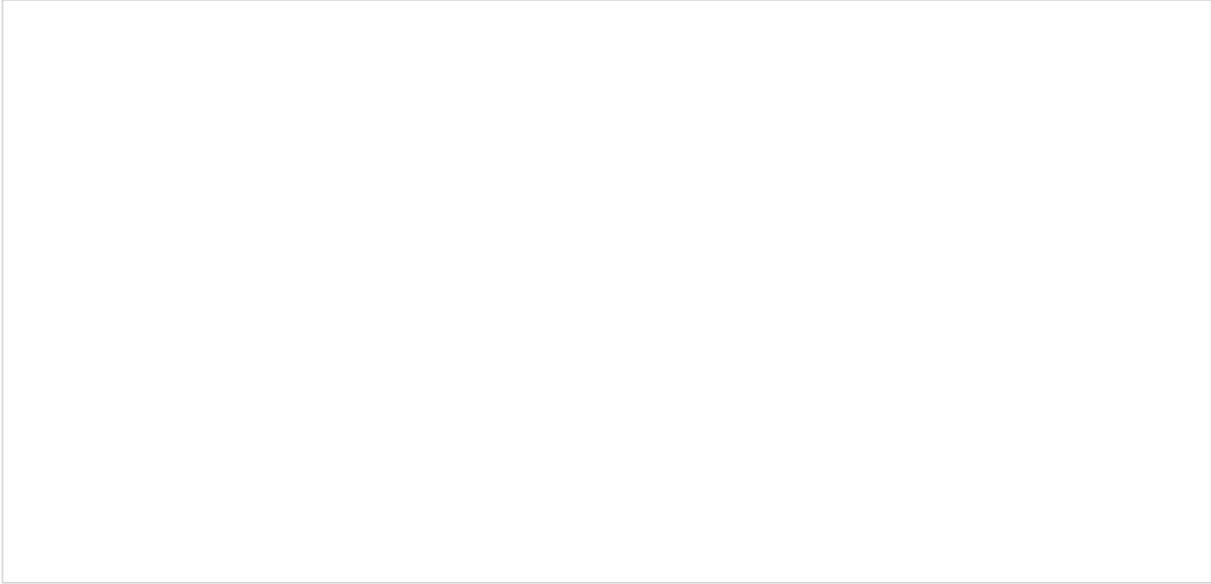


(from left) Zehir Kadra, CEO of Birmingham Impact FC; Helena Bullivant from Actemium; and Rico Gardner-Blake, coach at Birmingham Impact FC.

The VINCI UK Foundation was established in 2016 to promote social cohesion and integration – a mission which tallies perfectly with that of Birmingham Impact FC. Founded one year later, Birmingham Impact FC aims to provide a safe environment for children aged 5-14 from all walks of life to come together over a love of football.

“Birmingham Impact Football Club is one of the most diverse clubs in Birmingham with a wide range of ethnicities and faiths, based in one of the most disadvantaged areas – and attempts to include as many children as possible,” said Zehir Mohamed Kadra, CEO of Birmingham Impact FC.

The club will use the £4,575 grant from the VINCI UK Foundation to purchase matching tracksuits that the children can wear during trips to watch games at professional clubs and other days out. As sponsor, Helena Bullivant, finance analyst at VINCI Energies UK & RoI business Actemium, will also give some of her time to support the club, which is run by a mix of FA and UEFA-qualified coaches, sports industry professionals and youth-friendly people with other skills to offer



Boys develop their football skills and confidence with friends from all backgrounds at Birmingham Impact FC.

“The grant from the VINCI UK Foundation is going to be used by Birmingham Impact FC to gift all the children with tracksuits and fund a day trip away to Conkers adventure park (once things have settled). All the children have been a great pleasure to work with since returning, turning up with smiles on their faces regardless of any issues they may have had at home, and we feel some nice surprises are well deserved,” Kadra said.

Helena Bullivant added: “I am really looking forward to getting involved with the football club. I have moved to Birmingham from Yorkshire and it will be great to get involved with something in the local community. I am a Level 1 qualified coach and look forward to helping out at training sessions. The money will be a great help and give the children something to look forward to, which is definitely needed in the current climate.”

Since 2016, the VINCI UK Foundation has donated almost £1 million to 130 local charities across the UK and Republic of Ireland, while VINCI employees, as sponsors, have offered their professional skills to make a difference in whatever small way they can.

More details can be found at www.vinci-uk-foundation.co.uk.

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